



## **Buy it, Rig it and Go:**

### *Humminbird®'s Easy Solution to Equipping Kayaks with a High-Quality Compact Fishfinder*

**EUFAULA, Ala.** (July, 2009) – No more worrying about having the right mount for a transducer, or the correct battery or wiring configuration when rigging a kayak with a fishfinder.

Humminbird® now offers a complete fishfinder kit, the 385ci Combo Kayak that includes everything an angler needs to properly equip his or her kayak. Along with the 385ci Combo fishfinder with built-in GPS antennae, the Humminbird Kayak package includes a complete transducer installation kit, 12-volt (7 amp hour) battery, battery charger, battery dry bag, quick-disconnect protective cap and unit cover.

“Up until now it was a bit tricky for anglers to make sure they had all the right equipment necessary to rig the appropriate fishfinder setup on their kayak,” said Dale Logue, product manager for Humminbird. “Everything they need for a great fishfinding system is all in one box in our 385ci Combo Kayak kit.”

The 385ci Combo fishfinder is a powerful fishing tool that features Humminbird’s exclusive new SwitchFire™ Sonar that provides two unique viewing options.

In Clear Mode, SwitchFire allows the software to filter through returns and display only fish and structure, providing the angler with a clean, uncluttered screen. This mode works especially well in shallow and rough water, or to reduce undesired sonar noise.

SwitchFire’s Max Mode unveils amazing detail that includes even the smallest subsurface objects, as well as thermoclines and water current.

The 385ci Combo fishfinder also includes cartography options never before available on a model of this size. In addition to the standard Humminbird UniMap™ cartography, the SD Card Slot on the 385ci Combo allows users to add optional Navionics® Gold, HotMaps™ and HotMaps™ Premium charts.

Plus, with a SD card, sonar readings can be recorded and replayed at a later time to show drop-offs, channels or subsurface structure. Screen snapshots and waypoints can also be saved and managed by recording to the SD card.

The 385ci Combo Kayak kit has a suggested retail price of \$499.99 and will be available to consumers in January 2010.

For more information visit [humminbird.com](http://humminbird.com), contact Humminbird, 678 Humminbird Lane, Eufaula, AL 36027, or call 800-633-1468.

Johnson Outdoors Marine Electronics LLC consists of the Humminbird, Minn Kota and Cannon brands. Humminbird® is a leading innovator and manufacturer of fishfinders, fishfinder/GPS combo units, chartplotters, marine radios and digital depth gauges. Minn Kota® is the world's leading manufacturer of electric trolling motors, as well as offers a complete line of battery chargers, Trim Tabs and marine accessories. Cannon® is the leader in controlled-depth fishing and includes a full line of downrigger products and accessories.

## **385ci Combo Kayak**

### **\$499.99 MRP**

#### **Kit includes:**

- Humminbird 385ci Combo fishfinder
- MHX-XMK Kayak transducer installation kit
- 12-volt (7 amp hour) battery
- Battery charger
- Battery dry bag
- Quick disconnect protective cap
- Unit cover

#### **Features of the 385ci Combo fishfinder**

- Exclusive SwitchFire™ Sonar w/2 viewing options
  - Clear Mode - displays only fish and structure for an uncluttered screen
  - Max Mode - unveils full detail of all subsurface objects
- SD card slot (SD card not included)
- GPS speed included
- Water temperature included in transducer
- Split screen zoom with 2x, 4x, 6x and 8x selections and Bottom Lock
- X-Press™ Menus for easy information access

#### **Specifications**

Display Size:	3.5" diagonal
Display Pixel Matrix:	320V X 240H
Display Type:	256 color TFT
Operating Frequency:	200 kHz & 83 kHz
Depth Capability:	1,000 feet
Power Output:	300 watts RMS; 2,400 watts Peak-to-Peak
Current Draw:	380 mA
Sonar Coverage:	83 kHz: 60° @ -10 db

200 kHz: 20° @ -10 db

Target Separation: 2 ½"

Cartography – Standard: Humminbird UniMap™

Cartography – Optional: Navionics® Gold, HotMaps™, HotMaps™ Premium

GPS Receiver: Internal 16 channel GPS with WAAS

Communication: NMEA 0183 output

Unit Size (Standard Mount): 5.25" W x 5.12" H x 4" D