



Vahrenberg Signs on Promote the Ultimate in Rod and Reel Protection



Doug Vahrenberg, BASSmaster Open Pro, Signs on with Angler Innovations the maker of the Ultimate Rod and Reel Protection device the Rod Jacket. Anglers invest in the best equipment but there are few products on the market to help protect that investment. "Angler Innovations is the only product that offers not only the Ultimate Fishing Rod Protection but the Reel too," states Vahrenberg. "With the price of today's Fishing Rods and Reels, every Angler needs to invest in the best "insurance" policy to maximize their return on their investment."



Angler Innovations Rod Jacket is the only product I know that goes above and beyond to provide the "Ultimate" in Rod Protection. The Neoprene cover protects the guides, rod blanks and even the reel from rubbing against other rods, or in today's bass boats the rod storage tubes. "Scaring the rod blank can lead to premature failure of the rod. Plus the last thing you want to do is damage your guides...which is the vital component that contacts the delicate fishing line." stated Vahrenberg.

But Angler Innovation isn't stopping there...check back often as they have a lot of new and exciting products on the drawing board to help anglers. "We are excited to sign Doug and look forward to working with him as he helps us design new product to protect the investments of anglers and make enjoying the sport easier" states David Gazdak and Greg Biesecker co-owners of Angler Innovations.

Rod Jackets can be purchased online at:

<http://www.anglerinnovationsusa.com/index.php> They currently offer 2 Models of Casting Rod Jackets, one that fits rods 6'6" to 6'9" and another that fits 7' to 7'6" both for Right Hand Retrieve Reels for \$19.95 Each. Spinning Rod/Reel Rod Jackets are coming soon along with Left Hand Retrieve version.

The logo for 'Rod Jacket' is written in a large, elegant, black cursive script. The letters are fluid and connected, with a prominent 'R' and 'J'.

"THE ULTIMATE ROD & REEL COVER"



Rod Jacket

"THE ULTIMATE ROD & REEL COVER"

www.anglerinnovationsusa.com